Re-Creating Summer During a Year without Camp

“Heartbroken” is the word Wildflower Executive Director Audrey Loria uttered a lot this spring. With each COVID-triggered camp closure, another Wildflower camper lost the summer they had dreamed of. Facing so much disappointment, Wildflower redoubled our efforts to support our families.

DONOR SPOTLIGHT

Janet and Colin Ryan

Janet and Colin Ryan affirm their commitment to Wildflower’s mission in so many ways. The couple leads Team Ryan in the Rodman Ride every year. Further, Janet is an important voice on our Board of Directors and a thoughtful committee member.

Janet reflected, “Wildflower has worked diligently to expand their services during COVID-19. In general, we have been impressed by everyday people who have taken the time to support those around them who may be in need. We look forward to visiting with friends and family again and maybe eating a hotdog or two in Fenway Park. In the meantime, we will continue to support Wildflower, including riding around our hometown of Dover for the virtual Rodman Ride. Thank you to all of the amazing donors who support our Ride and Wildflower!”

You can make a difference

Please consider donating to Wildflower’s Annual Appeal to make more Wildflower children smile.

Donate at wildflowerforkids.org/ways-to-give/
Wildflower-at-a-Glance: COVID Summer 2020

Day Camps
In Person and Virtual, Hockey, French, Y Camps, Opera and Piano Lessons, Filmmaking, Ninja, Farms, and More!

Emergency Funding
Amazon Gift Cards, Rent and Utilities Support, Pro-Bono Legal Support, Chromebooks, Target and Grocery Gift Cards

Family Trip Destinations
Florida, Pennsylvania, Cape Cod/Islands, Vermont, Colorado, New Hampshire

Wildflower Expands Services to the Epiphany School of Boston

In fulfillment of our strategic plan to increase the diversity of the families we serve, Wildflower is pleased to announce the launch of a pilot program with the Epiphany School of Boston. Our goal is to give the life-changing gift of summer camp to Epiphany students who have lost a parent. The Epiphany School’s close connection and long-term commitment to their students is complementary to the long-term nature of Wildflower’s support.

The Fund for 100 Summers to Support 100 Children

Last fall, Wildflower’s plans to expand our program and transition to new leadership were only a dream! We recruited an Expansion Task Force that created a thoughtful plan for Wildflower’s future. With their leadership, the growth and sustainability of Wildflower is ensured well into the future through the launch of the Fund for 100 Summers.

After just a year, Wildflower’s first special gifts campaign is almost fully funded. We are $75,000 away from reaching our $500,000 goal. You, our donors, have responded with unrestrained generosity in support of The Fund for 100 Summers.

The need is compelling—we are committed to providing the gift of summer camp to 100 children in 2021, increasing the diversity of our community, and ensuring that we are a permanent resource for bereaved families to help them rediscover life after the heartbreaking loss of a parent.

If you are interested in helping to guarantee the future of Wildflower’s mission, please contact Cyndi Jones at cjones@wildflowerforkids.org.

Announcing: Two Fund for 100 Summers $50,000 Named Scholarships

The Peter Margolis Scholarship in his memory
The Graciela Cordeiro Scholarship in honor of her 90th birthday

Donate Today
Give to Our Annual Appeal
Donate at wildflowerforkids.org/ways-to-give/

OUR MISSION
Wildflower is dedicated to serving children and families who have experienced the loss of a parent. By providing the gift of camp and enrichment opportunities for children, as well as consistent support and respite for parents, families are able to strengthen their resilience and create positive opportunities for the future.

SPONSORS AND GRANTORS MAKE A DIFFERENCE

BOARD OF DIRECTORS: Cyndi Jones Founder and Chair, Jeffrey Baron, Steve Birnbaum, Robert Brooks, Ceci Cordeiro, Arthur Greenberg, Michael Kiskinis, Nicole Leavenworth, Janet Ryan, Deborah Shapiro, Jason Silberman, Debbie Whitehill, Denise Widman

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