About Cyndi Jones

Cyndi Jones is founder and board chair of Wildflower, a nonprofit organization that helps children rediscover life after the loss of a parent through the gift of summer camp and long-term support for the whole family.

Cyndi moved to the Boston area in 1974 where she earned her Master’s degree in Social Work at Boston University. She initially established her 35-year career as a psychotherapist as Director of Counseling at Wheelock College and then in private practice. She later became a founding partner of Collaborations in Clinical Care, a large multidisciplinary mental health practice in Canton, MA.

The sudden loss of her young husband in 1989, and the impact on her young children, led Cyndi to develop a specialty in bereavement and to the founding of Wildflower. Her deep appreciation of nature and the value of the camp experience for children inspired Wildflower’s unique approach of using camp and enrichment experiences, as well as nurturing support, as a pathway to healing and recovery after loss.

In 2008, she was honored by the American Camp Association New England in recognition of the work of Wildflower. After 16 years of leadership, in April 2020, Wildflower transitioned to its first Executive Director and Cyndi moved to the role of Board Chair, ambassador, and fundraiser.

Cyndi is fully engaged with friends, family, and her six grandchildren, as well as travel, hiking, golf, bridge, and gardening. She remarried in 2004 and is grateful for her husband’s encouragement and support during her many years of volunteer engagement at Wildflower.