



wildflower

HELPING KIDS REDISCOVER LIFE AFTER LOSS

COMMUNITY PARTNERSHIP PROGRAM

The Wildflower Mission

For almost 20 years, Wildflower has been dedicated to supporting children and their families who have experienced the death of a parent, helping them to recover, rebuild, and thrive.

We have provided 1,000 summer camp experiences to 200 children in and around Greater Boston. Our support of these families is not limited to just the summer. We have a dedicated group of volunteers who maintain communication with the surviving parent or caregiver offering personalized year-round services, vocational programs, and camp-to-college programs to our older children.

Grief can interrupt the trajectory of one's life. Wildflower strives to strengthen a child's resilience following parental loss by providing a strong, positive foundation for their future.

In Massachusetts,
an estimated
1 in 14 children
will experience the
loss of a parent
by the age of 18.

*2022 Childhood
Bereavement Estimation
Model (CBEM) Results*



The Wildflower Partnership

Wildflower is dedicated to incorporating the values of **Dignity**, **Collaboration**, **Resilience**, **Compassion**, and **Integrity** into every touchpoint. Wildflower provides each family with personalized support, services, and camp experiences that are tailored to their needs.

We approach our Community Partnerships the same way, by curating programs that align with philanthropic initiatives. Our primary goal is to build relationships that continue to grow year after year.

With your help, our initiatives will continue to flourish, giving us the opportunity to help more children during a time of unfathomable loss.

PARTNER APPROACH


- Work with companies to select what partnership program best aligns with desired involvement and budget
- Build a strategic, mutually-beneficial relationship that bolsters support for families
- Deliver value and business benefits to our partners

PARTNER BENEFITS

- Social responsibility and community impact
- Enhanced company culture through giving
- Increased brand awareness
- Employee engagement opportunities

PARTNER IMPACT

- Allows Wildflower to support children and single parents/caregivers who are experiencing grief
- Expands programs and resources to accommodate the ever-changing needs of our families
- Ensures ongoing support and growth for Boston-area families
- Enhances our college planning and preparation program



Through the generosity of our community, sponsors, and camp partners, Wildflower has provided nearly **\$2.8 million** in camp tuition funding to bereaved families.

Annual Report

The Wildflower Partnership Programs

Wildflower's partnership opportunities offer a variety of engagement touch points throughout the year.

CHAMPION
\$15,000

- Recognition at Events
- Board + Major Gift Engagement
- Camp Correspondence
- Employee Engagement Opportunities
- Family Touch Points
- Marketing Efforts
- Public Relations Toolkit
- Social Media + Website Presence

ADVOCATE
\$10,000

- Recognition at Events
- Board + Major Gift Engagement
- Camp Correspondence
- Employee Engagement Opportunities
- Family Touch Points
- Marketing Efforts
- Social Media + Website Presence

MENTOR
\$7,500

- Recognition at Events
- Camp Correspondence
- Employee Engagement Opportunities
- Family Touch Points
- Marketing Efforts
- Social Media + Website Presence

PARTNER
\$5,000

- Recognition at Events
- Camp Correspondence
- Family Touch Points
- Marketing Efforts
- Social Media + Website Presence

FRIEND
\$2,500

- Recognition at Events
- Family Touch Points
- Social Media + Website Presence



With your support, Wildflower will continue to make a lasting impact
on Boston-area children and families living with grief.

For further Partner Information, please contact Audrey Loria:

781-861-1413

aloria@wildflowerforkids.org

271 Lincoln Street, Suite 12

Lexington, MA 02421

www.wildflowerforkids.org





wildflower COMMUNITY PARTNER PLEDGE

HELPING KIDS REDISCOVER LIFE AFTER LOSS

Company: _____

Contact Person(s): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Website: _____

We want to partner with Wildflower! Pledge: \$_____ for 1 yr__ 2 yrs__ 3 yrs__

Payment Options:



Check (Payable to Wildflower, Inc., 271 Lincoln Street, Suite 12, Lexington, MA 02421)



Credit Card: Monthly _____ One-time Charge _____

Name on card: _____

Card #: _____

Expiration Date: _____ / _____ CSV Code: _____



Donate Online <https://www.wildflowerforkids.org/ways-to-give/>

Signature: _____ Date: _____

Questions?

Please contact Audrey Loria at:

781.861.1413

aloria@wildflowerforkids.org

www.wildflowerforkids.org

Wildflower is a 501c3 organization.

Tax ID # 20-1224412

Your gift is tax deductible to the extent provided by law.